

# **USDA Foreign Agricultural Service**

# GAIN Report

Global Agriculture Information Network

Template Version 2.09

Voluntary Report - public distribution

**Date:** 6/30/2004

**GAIN Report Number:** TU4020

# Turkey Promotion Opportunities Turkey Promotion Opportunities 2004

Approved by:

Jim Higgiston, Agricultural Counselor U.S. Embassy

Prepared by:

Aysegul Tinay, Administrative Assistant

### **Report Highlights:**

Due to its large population, expanding economy and booming tourism sector, there are important market opportunities for food and agricultural products in Turkey. Despite these opportunities, cracking the Turkish market is difficult. Attending one of Turkey's major food or agriculture trade shows can be an important first step to entering the market. The largest food shows are held annually in Istanbul and Antalya.

Includes PSD Changes: No Includes Trade Matrix: No Unscheduled Report Ankara [TU1] [TU] **Report Highlights:** This report updates FAS Istanbul, Turkey's listing of major trade shows especially on Food and Food Products from August 2004 to December 2005. The purpose of this report is to inform U.S. companies in the food, agriculture, poultry and forest product sectors of potential export opportunities to Turkey and upcoming trade events.

#### Disclaimer:

The promotional activities listed are provided for informational purposes only. No endorsement should be implied specifically stated. Terms and conditions of participation are the responsibility of the activity organizer. Please contact the organizer directly for further information.

The following is a list of the upcoming Turkish trade shows. These shows are organized by outside entities and are therefore listed solely for informational purposes. No endorsement should be implied specifically stated. Terms and conditions of participation are the responsibility of the activity organizer.

Should you need any further assistance or information pertaining to this report, please contact:

Ibrahim Sirtioglu, Aysegul S.-Tinay, Secretary
Agricultural Marketing Specialist Foreign Agricultural Service

Foreign Agricultural Service

United States Consulate General United States Consulate General

Istanbul, Turkey Istanbul, Turkey

#### Section II.

FOOD, AGRICULTURE, AGRICULTURE MACHINERY, DAIRY PRODUCTS, POULTRY, FISHERIES AND FOREST PRODUCTS TRADE SHOWS IN ANKARA, ANTALYA, ISTANBUL, BURSA and KONYA.

Name of Event: AGROTEC 2004

Location: Ankara

Date: September 02-05, 2004

September 01-04, 2005

Type of Show: The 8<sup>th</sup> International Agricultural Fair.

This is regarded as the biggest trade event on this sector (agricultural machinery and equipment technologies) and is supported by the Turkish Ministry of Agriculture and Rural Affairs and the related chambers, unions, province associations, academic institutions, manufacturers, farmers and business circles. More than 10,000 visitors are expected.

Frequency: Annual

Organizer: INFO International Fair & Exhibition Ltd. Co.

Turan Gunes Bulvari, Sancak Mah., 232 Sok., No.13/1

Cankaya-ANKARA

Venue : ALTINPARK EXPO-CENTER, Aydinlikevler-Ankara Project Director: Ms. Gulsen Saray, Foreign Relations Consultant

Phone: +90-312-491-6760
Cell: +90-535-329-3065
Fax: +90-312-491-9612
Web Site: www.infofair.com.tr
E-mail: saray@infofair.com.tr

Name of Event: FOOD 2004 (World Food)

Location: Istanbul

Date: 09-12 September 2004

Type of Show: 12th International Food, Beverage, Food Ingredients and Food

Processing Exhibition.

FAS Ankara has participated in this show in past years. The show covers food products, shop design and franchising. This is the biggest show of its kind and provides excellent access to local food importers, distributors, wholesalers and retailers. GIDA 2003 attracted about 30,000 trade visitors.

Frequency: Annual Organizer: ITF

Venue: CNR Expo Center, Yesilkoy

Project Director: Ms. Tugba Karadeniz Papi, Int.'l Sales & Marketing Coordinator

Phone: +90-212-663-0881Ext: 2063

Fax: +90-212-663-0973 Web Site: www.itf-gida.com

E-mail: info@itf-exhibitions.com / <u>tugba.karadeniz@itf-exhibitions.com</u>

Name of Event: MUFOPACK 2004

Location: Istanbul

Date: 15-19 September 2004

Type of Show: The 10<sup>th</sup> MUSIAD International Trade Fair.

This is a group of fair consisted of 4 sector divisions:

MUFOPACK 2004: Food products, Beverages, Packaging and Services Sectors:

**MUTEX 2004:** Textiles, Garments, Leather and Carpets

**MUMAC 2004**: Machinery, Computers, Automation, Automotive, Spare Parts and Electrical Goods.

**MUSCON 2004**: Construction, Furniture and Building Materials.

MUSIAD International Trade Fair is endorsed by the International Business Forum (IBF). Numerous businessmen from 30 countries, who are members of the IBF have been increasingly participating in MUSIAD Trade Fairs every year.

Frequency: Biannual

Organizer: MUSIAD (Independent Industrialists and Businessmen's

Association

Mecidiye Caddesi, No.7/50,

Mecidiyekoy, 34387, Istanbul-Turkey

Venue: CNR Expo Center, Yesilkoy

Project Director: Mr. Hakan Kiyici, Foreign Relations or Mr. Ozcan Tokel

Phone: +90-212-213-6100

Fax: +90-212-213-7890 and 216-0142

Web Site: www.musiad.org.tr/fairs

E-Mail: <u>foreignrelations@musiad.org.tr</u> / <u>musiad@musiad.org.tr</u>

Name of Event: MILKTECH 2004

Location: Antalya

Date: 23-26 September 2004

Type of Show: 1<sup>st</sup> Milk, Dairy Products, Industry and Technology Fair

Frequency: Annual

Organizer: Master Fuarcilik
Venue: Antalya Expo Center
Project Director: Mr. Tuncay Celikoz
Phone: +90-212-452-7450
Fax: +90-212-452-7460

Web Site: www.milk-tech.com; www.masterfuar.com.tr

E-mail: <a href="mailto:info@masterfuar.com.tr">info@masterfuar.com.tr</a>; pazarlama@milk-tech.com

Name of Event: FOOD-TECH 2004

Location: Istanbul

Date: September 29-October 03, 2004 Type of Show: 1<sup>st</sup> Istanbul Food Technologies Fair.

This fair is organized in co-operation with ASD-The Packaging Manufacturers Association, with the aim to introduce the innovations and the progressed technologies within the food technologies field. **FOOD-TECH 2004** will be organized at the same time with the **10**<sup>th</sup> **PACKAGING INDUSTRY FAIR** which was visited by 30.550 visitors in 2003 and it will be a great opportunity for the exhibitors to meet visitors from all over Turkey and overseas.

**SCOPE OF THE FAIR:** Food processing technologies; food laboratory and quality control technologies, food ingredients and additives, food packaging, storing, transporting and logistics, service groups.

Frequency: Annual Organizer: TUYAP Inc.

Venue: TUYAP Beylikduzu Exhibition Center

Project Director: Mr. Ekrem Sener

Phone: +90-212-886-6843 Ext: 266

Fax: +90-212-886-6698 Web Site: www.tuyap.com.tr

E-mail: sales@tuyap.com.tr (Overseas Relations & Sales Department)

artlink@tuyap.com.tr (International Advertising, Press & Public

Relations Dpt.)

ekremsener@tuyap.com.tr

Name of Event: **BURTARIM 2004 (BURSA AGRICULTURE)** 

Location: Bursa

Date: 06-10 October, 2004

Type of Show: Bursa 2<sup>nd</sup> Agriculture, Stockbreeding and Sapling Fair.

Organized in cooperation with Bursa Directorate of Urban Agriculture. The largest

exhibition of its kind.

Frequency: Annual

Organizer: TUYAP Bursa Fairs Organization Inc.

Venue: Bursa International Fair, Convention and Congress Center

Project Manager: Mr. Ismail Tekdogan
Phone: +90-224-211-5081
Fax: +90-224-211-2216
Web Site: www.tuyap.com

E-mail: tuyapbursa@tuyap.com.tr

Name of Event: FABEX 2005

Location: Antalya

Date: 23-26 February 2005

Type of Show: The 12<sup>th</sup> Mediterranean Food & Beverage Expertise Exhibition. FABEX Animal Nourishment; FABEX Agricultural Beverage (Drink) Pastry, Bakery FABEX Packaging and Techniques.

This is a regional show that serves Southern Turkey, particularly the hotels and resorts in Antalya area. The show also attracts duty-free shop operators. 20,000 visitors are expected to visit the show.

Frequency: Annual

Organizer: Anfas Antalya Fair and Exhibition Inc.

Cihadiye Koyu, Pinarli Beldesi, 07110, Aksu, Antalya, Turkey

Venue: Antalya Anfas Expo Center

Project Director: Mr. Haldun Tuzel
Phone: +90-242-462-2000
Fax: +90-242-462-1990

Web Site: www.fabexantalya.com; www.anfas.com.tr

E-mail: info@anfas.com.tr fuar@anfas.com.tr

Name of Event: **BURSA FOOD 2005** 

Location: Bursa

Date: The dates are not fixed yet. It'll probably take place during by

the end of March 2005.

Type of Show: Bursa 4th Food, Food Processing and Food Additives Fair.

It will be organized together with the 4th Bursa Packaging Industry Fair.

Frequency: Annual

Organizer: TUYAP Bursa Fairs Organization Inc.

Venue: Bursa International Fair, Convention and Congress Center

Project Manager: Mr. Ismail Tekdogan Phone: +90-224-211-5081 Fax: +90-224-211-2216 Web Site: www.tuyap.com

E-mail: tuyapbursa@tuyap.com.tr

#### FOTEG ISTANBUL 2005 / FOOD TECHNOLOGY GROUP FAIRS

Name of Event: **FOOD TECHNOLOGY 2005** 

Location: Istanbul

Date: 31 March -03 April 2005

Type of Show: International Trade Exhibition for Food Processing Technologies &

Equipment

A part of the 2005 Food Technology Group Fairs consisting of 4 main sectors: Food Technology 2005, Food Ingredients and Additives 2005, Foodpack 2005, Food Bakerytech 2005.

"This is the meeting point for food processing equipment suppliers, food production company representatives and top executives".

Frequency: Annual

Organizer: HKF Fairs Inc. in cooperation with VNU Exhibitions Europe

Barbaros Bulvari, No.135/2, D:3-4, Dikilitas/Besiktas

Venue: CNR EXPO Center, Yesilkoy

Project Director: Ms. Tomris Bayal

Phone: +90-212-216-4010 PBX Fax: +90-212-216-3361 Web Site: www.hkf-fairs.com tomris@hkf-fairs.com

Name of Event: FOOD INGREDIENTS AND ADDITIVES 2005

Location: Istanbul

Date: 31 March –03 April 2005

Type of Show: The International Fair for Food Ingredients and Additives.

A part of the Food Technology 2005 Group Fairs consisting of 4 main sectors:
Food Technologies 2005, Food Ingredients and Additives 2005, Foodpack 2005, Food

Bakerytech 2005.

"The Food Ingredients&Additives has become the meeting point for those who demand greater standards. The exhibition, being an ideal showcase for the ingredients sector wishing to enter this lucrative market, brings together exhibitors from around the world".

Frequency: Annual

Organizer: HKF Fairs Inc. in cooperation with VNU Exhibitions Europe

Barbaros Bulvari, No.135, Kat: 2, D: 3/4, Dikilitas/Besiktas

Venue: CNR EXPO Center, Yesilkoy

Project Director: Ms. Tomris Bayal

Phone: +90-212-216-4010 PBX
Fax: +90-212-216-3361
Web Site: www.hkf-fairs.com
E-mail: tomris@hkf-fairs.com

Name of Event: **FOOD BAKERYTECH 2005** 

Location: Istanbul

Date: 31 March –03 April 2005

Type of Show: The International Technology Fair for Bakery & Confectionary A part of the Food Technology 2005 Group Fairs consisting of 4 main sectors: Food Technologies 2005, Food Ingredients and Additives 2005, Foodpack 2005, Food Bakerytech 2005.

"It became a separate exhibition in direct response to heavy demand from the industry. Food Bakerytech present the latest developments in products, equipment and technologies from around the world". Frequency: Annual

Organizer: HKF Fairs Inc. in cooperation with VNU Exhibitions Europe

Barbaros Bulvari, No.135, Kat: 2, D: 3/4, Dikilitas/Besiktas

Venue: CNR EXPO Center, Yesilkoy

Project Director: Ms. Tomris Bayal

Phone: +90-212-216-4010 PBX Fax: +90-212-216-3361 Web Site: www.hkf-fairs.com tomris@hkf-fairs.com

Name of Event: KONYA FOOD AND PACKAGING 2005

Location: Konya

Date: End April-Beginning May 2005. The dates are not fixed yet.

Type of Show: Food, Food Processing, Packaging, Environment and Water

Technologies Fair.

Frequency: Annual

Organizer: TUYAP Konya Exhibitions Inc.

Venue: TUYAP Konya Fair, Exhibition and Convention Center

Project Director: Mr. Alp Osman

Phone: +90-332-320-6275 Fax: +90-332-322-8688 Web Site: www.tuyap.com.tr

E-mail: sales@tuyap.com.tr (Overseas Relations & Sales Department)

artlink@tuyap.com.tr (International Advertising, Press & Public

Relations Dpt.)

tuyapkonya@tuyap.com.tr

## PET & HORTICULTURE

Name of Event: FLOR-ANTALYA 2005

Location: Antalya

Date: February-March 2005 (The dates are not fixed yet. It's planned

to be held sometime between the last week of Feb. and 1<sup>st</sup> week

of March).

Type of Show: International Horticulture, Garden and Garden Equipment

Exhibition.

Frequency: Annual

Organizer: ITF International Trade Fairs

Venue: Antalya EXPO Center
Project Director: Mr. Gulek Daglar
Phone: +90-212-663-0881
Fax: +90-212-663-0973
Web Site: www.itf-exhibitions.com
E-mail: info@itf-exhibitions.com

Name of Event: **PETSHOW 2005** 

Location: Istanbul

Date: March 2005. (The dates are not fixed yet. It's planned to be held

on the 1<sup>st</sup> week of March).

Type of Show: International Pet and Accessories Exhibition

Frequency: Annual

Organizer: CNR International fair and Exhibition Inc.

Venue: CNR EXPO Center, Yesilkoy

Project Director: Mr. Gulek Daglar
Phone: +90-212-663-0881
Fax: +90-212-663-0973
Web Site: www.itf-exhibitions.com
E-mail: info@itf-exhibitions.com

Name of Event: GROWTECH EURASIA

Location: Antalya

Date: Oct.30 -Dec.03, 2005

Type of Show: International Exhibition for Agriculture, Horticulture and

Floriculture

"Growtech Eurasia is organized every year on March in Antalya Expo Center. It is the biggest fair in Agriculture, Greenhouse and Floriculture business. It is a continuation of the most developed Agricultural fair in Europe, NTV Hortifair that is organized each year with 100% fullness of the fairground. Each year approximately the 30% of the exhibitor companies are of foreign origin. The firms that are participating are among the firms are developing agricultural technologies, producers and importers that are among the leaders in the sector".

Frequency: Annual

Organizer: NTSR Fairs Inc.

Venue: Antalya Expo Center
Project Director: Mr. Mehmet Dukkanci

Phone: +90-242-313-1823 (Antalya)

+90-216-467-7494 (Istanbul)

Fax: +90-242-313-1826

Web Site: www.growtecheurasia.com E-mail: mehmet.dukkanci@ntsr.com.tr

info@growtecheurasia.com and/or info@ntsr.com.tr

#### WOOD TECHNOLOGIES AND FOREST PRODUCTS

Name of Event: INTERMOB 2004

Location: Istanbul

Date: 08-12 October 2004

Type of Show: The 7<sup>th</sup> Forestry Products and Wood Technology, Furniture Side

Industry and Accessories Fair.
Frequency: Annual
Organizer: TUYAP Inc.

Venue: TUYAP Fair, Exhibition and Convention Center- Beylikduzu

Project Director: Mr. Sinan Karahanoglu

Phone: +90-212-886-6843 Ext: 1251

Fax: +90-212-886-6698 Web Site: www.tuyap.com.tr

E-mail: sales@tuyap.com.tr (Overseas Relations & Sales Department)

artlink@tuyap.com.tr (International Advertising, Press & Public

Relations Dpt.)

Name of Event: KONYA WOOD 2004

Location: Konya

Date: End of April 2005. The dates are not fixed yet.

Type of Show: Konya Wood Processing Machines, Cutting Tools, hand Tools, Furniture Side Industry and Accessories and Forestry Products and Wood

Technology Fair.

Frequency: Annual

Organizer: TUYAP Konya Exhibitions Inc.

Venue: TUYAP Konya Fair, Exhibition and Convention Center

Project Director: Mr. Alp Osman

Phone: +90-332-320-6275 Fax: +90-332-322-8688 Web Site: www.tuyap.com.tr

E-mail: sales@tuyap.com.tr (Overseas Relations & Sales Department)

artlink@tuyap.com.tr (International Advertising, Press & Public

Relations Dpt.)

tuyapkonya@tuyap.com.tr

# POULTRY, LIVESTOCK and FISHERIES FAIRS

Name of Event: **BURTAV 2004** 

Location: Bursa

Date: 06-10 October 2004 Type of Show: 2<sup>nd</sup> Bursa Poultry Fair

Frequency: Annual

Organizer: TUYAP Bursa Fairs Organization Inc.

Venue: Bursa International Fair, Convention and Congress Center

Project Manager: Mr. Ismail Tekdogan Phone: +90-224-211-5081 Fax: +90-224-211-2216 Web Site: www.tuyap.com.tr

E-mail: tuyapbursa@tuyap.com.tr

Name of Event: KONYA 2<sup>ND</sup> AGRICULTURE, STOCK BREEDING AND

POULTRY FAIR 2005

Location: Konya

Date: End April-Beginning May 2005. The dates are not fixed yet.

Type of Show: Agriculture, Stock Breeding and Poultry

Frequency: Annual

Organizer: TUYAP Konya Exhibitions Inc.

Venue: TUYAP Konya Fair, Exhibition and Convention Center

Project Director: Mr. Alp Osman

Phone: +90-332-320-6275 Fax: +90-332-322-8688 Web Site: www.tuyap.com.tr

E-mail: sales@tuyap.com.tr (Overseas Relations & Sales Department)

artlink@tuyap.com.tr (International Advertising, Press & Public

Relations Dpt.)

tuyapkonya@tuyap.com.tr

Name of Event: VIV TURKIYE 2005

Location: Istanbul

Date: 03-05 June 2005

Type of Show: The International Trade Exhibition for Intensive Poultry Production and Processing. This fair was held in between 1-13 June 2004 in conjunction with the XXII World's Poultry Congress, hosted by the World's Poultry Science Association Turkish Branch. The congress provided an opportunity for the Poultry Industry to meet and to present new ideas, achievements and experiences.

Frequency: Annual

Organizer: HKF Fairs Inc. in cooperation with VNU Exhibitions Europe

Barbaros Bulvari, No.135, Kat: 2, D: 3/4, Dikilitas/Besiktas

Venue: CNR EXPO Center, Yesilkoy

Project Director: Mr. Levent Akdogan

Phone: +90-212-216-4010 PBX Ext: 126 Fax: +90-212-216-3360/ 216-3361

Web Site: www.hkf-fairs.com E-mail: levent@hkf-fairs.com

Name of Event: ANIMALIA ISTANBUL 2005

Location: Istanbul

Date: 03-05 June 2005

Type of Show: The International Cattle Farming Fair and The International

Ostrich Farming Fair and Fisheries Fair.

Frequency: Annual

Organizer: HKF Fairs Inc. in cooperation with VNU Exhibitions Europe

Barbaros Bulvari, No.135, Kat: 2, D: 3/4, Dikilitas/Besiktas

Venue: CNR EXPO Center, Yesilkoy

Project Director: Mr. Levent Akdogan

Phone: +90-212-216-4010 PBX Ext: 126

Fax: +90-212-216-3361
Web Site: www.hkf-fairs.com
E-mail: levent@hkf-fairs.com

#### TEXTILE AND HOME TEXTILE FAIRS

Name of Event: IF ISTANBUL READY-TO-WEAR FAIR

Location: Istanbul

Date: 19-21 August 2004

Type of Show: 5<sup>th</sup> Ready-to-Wear, Knitwear, Hosiery, Underwear and Clothing

Findings and Trimmings Fair.
Frequency: Annual
Organizer: TUYAP Inc.

The fair is organized with the support of **Main Supporter and Council Member:** 

ITKIB Istanbul Textile and Apparel Exporters Association,

and in co-operation with the Fair Council members (Alphabetical Listing)

**UBA United Brands Association** 

CSD Association of Hosiery Industrialists

EGSD Aegean Clothing Manufacturers Association

EIB Aegean Exporters' Unions

KYSD Clothing Findings and Trimmings Association

LASIAD Manufacturers and Businessmen Association of Laleli

OTIAD Osmanbey Textiles Businessmen's Association

TIGSAD Lingerie Industrialist Association TRISAD Knitwear Industrialists Association

TGSD Turkish Clothing Manufacturers Association

Venue: TUYAP Fair, Convention and Congress Center - Beylikduzu

Project Director: Ms. Sibel (Evren) Say

Phone: +90-212-886-6843 Ext: 1244

Fax: +90-212-886-6698

Web Site: www.tuyap.com.tr; www.iffair.com

E-mail: sales@tuyap.com.tr (Overseas Relations & Sales Department)

artlink@tuyap.com.tr (International Advertising, Press & Public

Relations Dpt.)

sibelsay@tuyap.com.tr

Name of Event: MUTEX 2004

Location: Istanbul Location: Istanbul

Date: 15-19 September 2004

Type of Show: The 10<sup>th</sup> MUSIAD International Trade Fair.

Textile products, Ready-to-Wear products, Home Textile, Underwear, Textile and Ready-to-Wear Machinery, Shoe, carpet, Leather Cloths, Leather

**Products, Accessories.**This is a group of fair consisted of 4 sector divisions:

MUFOPACK 2004: Food products, Beverages, Packaging and Services Sectors

MUTEX 2004: Textiles, Garments, Leather and Carpets

**MUMAC 2004**: Machinery, Computers, Automation, Automotive, Spare Parts and Electrical Goods.

**MUSCON 2004**: Construction, Furniture and Building Materials.

MUSIAD International Trade Fair is endorsed by the International Business Forum (IBF). Numerous businessmen from 30 countries, who are members of the IBF have been increasingly participating in MUSIAD Trade Fairs every year.

Frequency: Biannual

Organizer: MUSIAD (Independent Industrialists and Businessmen's

Association

Mecidiye Caddesi, No.7/50,

Mecidiyekoy, 34387, Istanbul-Turkey

Venue: CNR Expo Center, Yesilkoy

Project Director: Mr. Ozcan Tokel or Mr. Mustafa Tokel

Phone: +90-212-213-6100

Fax: +90-212-213-7890 and 216-0142

Web Site: www.musiad.org.tr

E-Mail: <u>foreignrelations@musiad.org.tr</u>

Name of Event: ITSE II 2004

Location: Istanbul

Date: 07-09 October 2004

Type of Show: 15<sup>th</sup> International Textile and Accessories Fair

Frequency: Annual: Held 2 times in a year on March and October.

Organizer: ITF International Trade Fairs Venue: CNR EXPO Center, Yesilkoy

Project Director: Ms. Nilgun Demirag

Phone: +90-212-663-0881Ext: 2372

Fax: +90-212-663-0973

Web Site: <a href="www.itf-itse.com">www.itf-itse.com</a>; www.itf-exhibitions.com

E-mail: info@itf-exhibitions.com

Name of Event: BURSA 3rd HOME TEXTILE FAIR

Location: Bursa

Date: 27-31 November, 2004 Type of Show: Bursa 3rd Home Textile Fair

Frequency: Annual

Organizer: TUYAP Bursa Fairs Organization Inc.

Venue: Bursa International Fair, Convention and Congress Center

Project Director: Mr. Murat Ozkaya, Group President

Phone: +90-224-211-5081 Fax: +90-224-211-2216 Web Site: www.tuyap.com

E-mail: tuyapbursa@tuyap.com.tr

Name of Event: ISTANBUL YARN FAIR

Location: Istanbul

Date: Beginning of Feb. 2005 Type of Show: 3rd Istanbul Yarn Fair

In 2004, this fair included the 21<sup>st</sup> Knitting Embroidery, Hosiery Machines, Textile

Side Industry and Chemicals Fair. 13,206 persons attended the fair.

Frequency: Annual Organizer: TUYAP Inc.

Venue: TUYAP Beylikduzu Fair, Convention and Congress Center

Project Director: Ms. Sibel (Evren) Say

Phone: +90-212-886-6843 Ext: 1244

Fax: +90-212-886-6698 Web Site: www.tuyap.com.tr

E-mail: sales@tuyap.com.tr (Overseas Relations & Sales Department)

sibelsay@tuyap.com.tr

artlink@tuyap.com.tr (International Advertising, Press & Public

Relations Dpt.)

Name of Event: **EVTEKS 2005** 

Location: Istanbul

Date: 18-22 May 2005

Type of Show: 10<sup>th</sup> International Home Textile Exhibition

Frequency: Annual

Organizer: ITF International Trade Fairs Venue: CNR EXPO Center, Yesilkoy

Project Director: Ms. Isil Kuru

Phone: +90-212-663-0881Ext: 2658

Fax: +90-212-663-0973 Web Site: <u>www.itf-evteks.com</u>

#### **LEATHER FAIRS**

Name of Event: 13<sup>TH</sup> INTERNATIONAL LEATHER DAYS (ILD) and GOLDEN-HORN- ISTANBUL NATURAL LEATHER AND SUB-INDUSTRY FAIR

Location: Istanbul

Date: The dates are not fixed yet. It'll probably take place in January

2005.

Type of Show: Leather, Leather products and Side Industry Fair

One of the largest garment fair of the world, International Leather Days (ILD), was held in Istanbul between January 8-9-10, 2004. This year for the first time, Istanbul natural Leather and Sub-Industry Fair Golden Horn, which exhibited natural leather and its sub-industry, was held simultaneously with ILD.

<u>Exhibited Products Groups:</u> Leather, leather garment, leather machinery, leather chemicals and leather sub-industry

Frequency: Annual

Organizer: Ezgi Agency Fairs Co.

Venue: TUYAP Fair, Convention and Congress Center-Beylikduzu-Istanbul

Project Director: Ms. Emine Gonel Phone: +90-212-284-9420 Fax: +90-212-281-8965

Web Site: www.derigunleri.com and/or www.tuyap.com.tr

E-mail: ezgi@ezgiajans.com and/or sales@tuyap.com.tr (Overseas

Relations & Sales)

Name of Event: (Istanbul Deri Fuari ) IDF 2005

Location: Istanbul

Date: The dates are not fixed yet. It'll probably take place in January

2005.

Type of Show: **Istanbul Leather Fair 2005** 

Frequency: Annual

Organizer: RDF Fairs Inc.

Venue: CNR Expo Center, Yesilkoy

Project Director: Ms. Gul Baykara

Phone: +90-212-251-2328 and 245-0204

Fax: +90-212-252-9886

Web Site: <a href="www.rdf.com.tr">www.rdf.com.tr</a>; www.shoefair.com

E-mail: rdf@rdf.com.tr